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## The Federation of Telangana Chambers of Commerce and Industry

(Formerly known as FTAPCCI)

Empowering Industry, Commerce & Trade

Registered under the Companies Act, 1956

REGD OFFICE : Federation House, FTCCI Marg , 11-6-841, Red Hills, Hyderabad 500004, Telangana, India. Tel : 91-40-23395515 to 22 (8 lines), Fax : 91-40-23395525  
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**Ramakanth Inani**  
President

**K. Bhasker Reddy**  
Senior Vice President

**Anil Agarwal**  
Vice President

*Press Release*

### **DIGITALIZATION IS THE NEED OF THE HOUR FOR MAKING MSMEs -Amazon Web Services**

**Wednesday 16<sup>th</sup> September, 2020 Hyderabad:** Digitalization is the need of the hour for making SMBs more competitive and progressive. With the objective to guide the SMBs through the new mantra to “Recover, Respond, and Thrive, FTCCI partnered with Amazon Web Services (AWS) and organized an exclusive Webinar on SMBandh – Unlocking Growth and Opportunities for SMBs.

**Harshad Satam**, Head, SMB Business Amazon Internet Service Private Limited shared insights on the different offerings by AWS as well as how the company’s solutions make it easier and simpler for their customers. AWS mission is to be a customer-centric company," said Harshad, talking about how AWS always starts with the customer while building any product.

**Jaykishan Mandani**, Head - Digital Transformation, Sub-K Impact Solutions discussed the journey from server to cloud by cost-saving and controlling the services of the cloud.

**Uttam Majumdar**, President & Co-Founder, Locuz Enterprise Solutions Limited spoke on the ClouTor, a tool that helps companies build, manage and optimize private and hybrid clouds.

**K. Bhasker Reddy**, Senior Vice President, FTCCI said “COVID-19 has given us numerous opportunities to learn and adopt newer technologies for effective time management. He assured that FTCCI is there for the service of the industry and, we stand in support with our key industry members and government bodies.”

**The webinar was addressed by Mr Jaykishan Mandani**, Head - Digital Transformation, Sub-K Impact Solutions, **Mr Harshad Satam**, Head, SMB - Amazon Internet Service Pvt Ltd., **Mr Uttam Majumdar**, President & Co-Founder, Locuz Enterprise Solutions Limited and **Mr.K. Bhasker Reddy**, Senior Vice President, FTCCI.

This was an exclusive Webinar on SMBandh – Unlocking Growth and Opportunities for SMBs intended for forward-thinking SME leaders, organized by The Federation of Telangana Chamber of Commerce and Industry jointly with Amazon Web Services (AWS).



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### About FTCCI

FTCCI have been energizing industry for 100 years. We've been engaging with the government to represent our members and played a key role in enabling change through meaningful interactions for an entire century. FTCCI liaises between Trade, Industry and the Government, participating & suggesting to the government on their policies on industry, labor laws, energy, environment, direct & indirect taxes & various issues. It also draws attention and represents industry about the issues and challenges of industry & trade. FTCCI conducts studies on various subjects related to trade and industry and acts as a knowledge chamber.

### For further information:

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