

# **THE FEDERATION OF TELANGANA AND ANDHRAPRADESH CHAMBERS OF COMMERCE AND INDUSTRY**

## **Awareness Programme on Intellectual Property Rights**

FTAPCCI organized an “Awareness Programme on Intellectual Property Rights” at FTAPCCI Auditorium, Federation House on 24<sup>th</sup> September, 2016, supported by the Ministry of MSME, Government of India.

Sri Ravindra Modi, President, FTAPCCI, welcoming the delegates briefed about the new IPR Policy announced by the Government of India, its importance, and relevance to MSMEs. He expressed that FTAPCCI took up the initiative to create awareness on the intellectual property rights with special reference to the micro, small and medium enterprises to enable them face the present challenges of liberalization. He thanked the MSME Department for extending the support in conducting these programmes.

Sri Abhay Kumar Jain, Chairman, ADR & IPR Committee, FTAPCCI in his Introductory Remarks stated that the initiative of creating awareness on procedures of using IPR is necessary for MSMEs which helps in protecting their ideas and business strategies.

The approach of this programmes is to give an overview of IPR issues with detailed sessions on patents, trade mark, copyrights, industrial design and geographical indications. He also stated that at the these programmes will also makes them aware of various incentives and facilities created for MEMEs and assist them in technology up gradation and in turn help them to enhance the productive capacities and competitiveness. He states that FTAPCCI looking forward to assist MSMEs by creating Facilitation services in the area of IPR.

### **The Technical Sessions were dealt by the following speakers:**

- Sri S.L.N. Kumar, Deputy Director, MSME Development Institute, Hyderabad on “Overview of the new IPR Policy- MSME sector – Facilitation services”
- Sri K. Varaprasad, Assistant Controller of Patent Designs, Office of the Controller of Patents & Designs, Chennai on “Patenting and Patent Laws and - Enforcement of Rights
- Smt. B. Lakshmi, Senior Examiner, Trade Marks Office Chennai on “Trade Marks Law & Registration procedure & Importance of Geographical Indication”
- Prof. V. C. Vivekanandan Head, N C Banerjee Centre for IPR Studies NALSAR, Hyderabad on “IPR- Relevance in transfer of technology with a special reference to MSME sector”.
- Sri Ashok Kumar, Wordict IPR Legal Services, Hyderabad on “Copy Rights and Filing Procedure”.

Sri S.L.N. Kumar, Deputy Director, MSME Development Institute, Hyderabad who gave an overview of the new IPR Policy, with special reference to the MSME Sector and the facilitation services of the Ministry of MSME. He also gave a detailed presentation on various MSME schemes such as CGTMSE, CLCSS, ISO 9000/14000 Reimbursement, SSI-MDA, Bar Coding Reimbursement, MSE Cluster Development programme, Marketing Support/Assistance to MSMEs, National Campaign for Investment in Intellectual Property and various liberalization and Globalization challenges faced by the MSME Sector and need for a national IPR Programme.

Sri K. Varaprasad, Assistant Controller of Patent Designs, Office of the Controller of Patents & Designs, Chennai, explained to the participants on the importance of patenting, patent laws: Procedure for filing patents (domestic and PCT international patent), relevant sections and rules, patent granting procedure, term of the patent rights, flowchart of patent prosecution, and the enforcement of rights. He also explained the consequences of the patent infringement, administrative and civil remedies in case of infringement, the cases under which the patent may be revoked and a few related case studies and compulsory licensing of patents in India.

Smt. B. Lakshmi, Senior Examiner, Trade Marks Office, Chennai. She elucidated on Trademarks Law, its legal administration, objects, functions and benefits of the trademarks as an IPR Tool, registration procedure, and major requirements to register trademarks, online and off-line filing of applications procedure, consequences and remedies for infringement and the importance of geographical indication as a part of the IPR tools.

Prof. V.C. Vivekanandan, Head, N C Banerjee Centre for IPR Studies, NALSAR, Hyderabad spoke extensively on the relevance of IPR in the transfer of technology with special reference to MSME Sector. He explained the concept very lucidly with numerous examples. He also emphasized on the legal issues involved in transfer of technologies.

Sri Ashok Ram Kumar, Advocate and Attorney and Head, Wordict IPR Legal Services, Hyderabad explained the importance of the Copy Rights Act and it is one of the important tools of IPR and filing procedures. He also gave a detailed presentation on the step by step procedure of e-filing a copy rights application and the procedure for registration.

At the end of the Sessions, there was an open discussion in which several queries including online filing procedures, filing by agents and other procedural process of the Patents, Trade Marks, Copy rights of the participants were answered by the speakers.