



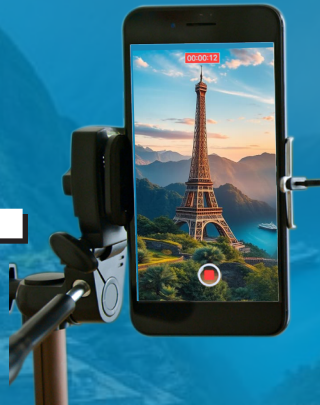
The Federation of Telangana
Chambers of Commerce and Industry



CREATORWERSE

TOURISM REEL

Shorts Making BOOTCAMP



Scan / Click
to Register

📅 17th January, 2026 (Saturday)
🕒 10.00 am to 1.00 pm
📍 CreatorWerse,
Jubilee Hills, Hyderabad



Dr. Mani Pavitra

Founder, CreatorWerse
(India's First Content Factory)
ISB alumnus,
serial entrepreneur,
and video storytelling mentor

About the Bootcamp

FTCCI Tourism Committee presents a dynamic, hands-on Tourism Reel / Shorts Making Bootcamp designed to turn everyday travellers into confident digital storytellers. A week after the bootcamp, on 24th January, participants will be given hands-on practical experience. They will be taken to three different outdoor locations, where they will apply their newly acquired skills in real-world settings.

Why Attend?

- ✓ Master viral storytelling techniques: hooks, emotions, pacing, formats, and platform algorithms.
- ✓ Hands-on practice in 52 Story Rooms with expert guidance.
- ✓ Boost your chances in the FTCCI Reel Contest on Weekend Tourism Spots Around Hyderabad and win prizes worth Rs. 50,000.
- ✓ Build connections with like-minded creators and be part of a growing community.
- ✓ FTCCI-Certified Travel Content Creator certificate.

Bootcamp Highlights

- ✓ Plan, shoot, edit, publish & optimize reels - all with just your smartphone.
- ✓ Focus on weekend getaways, staycations, heritage sites, adventure spots, food & culture trails, and nature destinations.
- ✓ Learn scripting for compelling travel stories.

Ideal for Travellers, Tourism Enthusiasts, Resorts & Homestay Owners, Tour Operators, Guides, Vloggers, and Content Creators.

Registration Fee : Rs. 500/- (+18% GST)

The Cheque / DD is to be drawn in favour of "FTCCI" payable at Hyderabad. For Neft / RTGS : FTCCI, SBI, Bazarghat (Br), Hyderabad Account No. 10005356049
IFSC : SBIN0005893 GST : 36AAFCT2444K1Z6 GPay : 8008579630@SBI

R.Ravi Kumar
President

K K Maheshwari
Sr. Vice President

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Vice President

Prakash Ammanabolu
Chair, Tourism Committee

For more details call : 98480 42020 / 91210 00199 ; ftccioffice@ftcci.in