



The Federation of Telangana
Chambers of Commerce and Industry



CREATORWERSE

TOURISM REEL Shorts Making BOOTCAMP



Scan / Click
to Register



17th January, 2026 (Saturday)

10.00 am to 1.00 pm

CreatorWerse,
Jubilee Hills, Hyderabad



Dr. Mani Pavitra

Founder, CreatorWerse
(India's First Content Factory)

ISB alumnus,
serial entrepreneur,
and video storytelling mentor

About the Bootcamp

FTCCI Tourism Committee presents a dynamic, hands-on Tourism Reel / Shorts Making Bootcamp designed to turn everyday travellers into confident digital storytellers. A week after the bootcamp, on 24th January, participants will be given hands-on practical experience. They will be taken to three different outdoor locations, where they will apply their newly acquired skills in real-world settings.

Why Attend?

- ✓ Master viral storytelling techniques: hooks, emotions, pacing, formats, and platform algorithms.
- ✓ Hands-on practice in 52 Story Rooms with expert guidance.
- ✓ Boost your chances in the FTCCI Reel Contest on Weekend Tourism Spots Around Hyderabad and win prizes worth Rs. 50,000.
- ✓ Build connections with like-minded creators and be part of a growing community.
- ✓ FTCCI-Certified Travel Content Creator certificate.

Bootcamp Highlights

- ✓ Plan, shoot, edit, publish & optimize reels - all with just your smartphone.
- ✓ Focus on weekend getaways, staycations, heritage sites, adventure spots, food & culture trails, and nature destinations.
- ✓ Learn scripting for compelling travel stories.

Ideal for Travellers, Tourism Enthusiasts, Resorts & Homestay Owners, Tour Operators, Guides, Vloggers, and Content Creators.

Registration Fee : Rs. 500/- (+18% GST)

The Cheque / DD is to be drawn in favour of "FTCCI" payable at Hyderabad. For Neft / RTGS : FTCCI, SBI, Bazarghat (Br), Hyderabad Account No. 10005356049 IFSC : SBIN0005893 GST : 36AAFCT2444K1Z6 GPY : 8008579630@SBI

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For more details call : 98480 42020 / 91210 00199 ; ftccioffice@ftcci.in