



The Federation of Telangana
Chambers of Commerce and Industry

Telangana Tourism Weekend Gateways Reels Contest

On the occasion of the World Tourism Day on September 27th, 2025, FTCCI Reels contest is being launched to showcase and promote weekend tourist destinations from Hyderabad located within 100Kms radius from Hyderabad in Telangana.

The contest aims to harness creativity and social media reach to promote tourism in Telangana and also shine a spotlight on lesser-known gems in the region.



Who can enter

Open to all - Travel enthusiasts, Vloggers, Influencers and content creators aged 18 and above.

How to participate

Create an original, one-minute reel in (MP4 format) featuring a tourist place in Telangana which is like a weekend getaways from Hyderabad. Focus on visual storytelling, local experiences, and unique aspects of the place.

Theme

Promote travel, culture, nature, or adventure in the chosen location. Highlight what makes the destination special for visitors.

Submission

Upload your entry to Instagram or Facebook and tag the official contest page #FTCCITelanganatourism



Winners will be chosen based on creativity, impact, and storytelling and will be awarded exciting prizes

Submission Deadline: All entries must be submitted by NOVEMBER 15TH, 2025



Upload Here

R.Ravi Kumar
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